



# AMCHAM AUSTRIA

## 50TH ANNIVERSARY

1960 - 2010

# SPONSORSHIP PROGRAM

# About the Sponsorship Program

With a membership profile representing a majority of the top Fortune 500 U.S. companies in Austria as well as of the important Austrian corporations, AmCham Austria offers the ideal marketing vehicle to reach a highly selective, top level corporate audience of leading businessmen and women.

The AmCham Sponsorship Program provides your company with a cost effective opportunity to:

- Promote your company image and create brand awareness
- Show your company's commitment to the U.S. and Austrian economy
- Communicate closely with business leaders
- Meet with high-level speakers
- Enhance your customer relationship & acquisition

AmCham's publications also give its members the opportunity to support effective lobbying tools and communicate with a readership base of top business executives, diplomats and politicians in Austria and abroad.

Whatever your goal, AmCham aims to provide sponsors with a tailor made package designed to meet their individual objectives in the most efficient and effective manner possible.

# AmCham 50<sup>th</sup> Anniversary Sponsorship Packages 2010

## **DIAMOND**

**€ 15.000**

Maximum 1 Sponsorship available

- Mentioned as Diamond Sponsor on the AmCham communication
- 1 page in the Anniversary Yearbook
- 3 tables for 8 persons at the anniversary event
- 1 page in a Newsletter issue of your choice
- Mentioned as Diamond Sponsor on all invitations
- Featured as General Sponsor of one event of your choice



## **PLATINUM**

**€ 10.000**

Maximum 3 Sponsorships available

- Mentioned as Platinum Sponsor on the AmCham communication
- 1 page in the Anniversary Yearbook
- 2 tables for 8 persons at the anniversary event
- 1 page in a Newsletter issue of your choice
- Mentioned as Platinum Sponsor on all invitations



- Additional customized benefits for Platinum and Diamond Sponsors
- Duration of Sponsorship: 12 months

## **GOLD**

**€ 5.000**

Maximum 5 Sponsorships available

- Company logo on the AmCham communication
- 1/2 page in the Anniversary Yearbook
- 1 table for 8 persons at the anniversary event
- 1/2 page in aNewsletter issue of your choice



## **SILVER**

**€ 3.000**

- Company logo on the AmCham communication
- 1/2 page in the Anniversary Yearbook



## **BRONZE**

**€1.500**

- Company logo on the AmCham communication
- 1/8 page in the Anniversary Yearbook



## **AMCHAM COMMUNICATION**

- Website
- Newsletter
- Brochures



# Additional Customized Benefits

## for Platinum and Diamond Sponsors

- Recognition under the 'Events' in the Newsletter, on AmCham Website and in the Annual Report
- Sponsoring company name & logo on the list of participants
- Sponsoring company logo displayed prominently
- Display & Distribution of sponsoring company literature and products
- Reserved tables or preferred seating for sponsor's guests
- CEO of sponsoring company seated at head table and extends greetings to guests
- Recognition of the sponsor by the chamber president
- Mention of sponsoring company in the AmCham Annual Report

# Sponsored Events

## CHAMBER DINNER

*“Consumer Driven Change in a Digital World”*

Dr. Karl Pall

*Country Manager, Google Austria*



sponsored by Google Austria

## PANEL DISCUSSION

*“U.S. Economic Policy and its Impact on Europe and Austria”*

H.E. William C. Eacho III.

*Ambassador of the United States of America to Austria*

Prof. Dr. Bernhard Felderer

*Director of The Institute for Advanced Studies*

Ing. Rudolf Kemler

*General Manager of Hewlett Packard Austria*

Dr. Claus Raidl

*Chairman and CEO of Boehler Uddeholm AG*



sponsored by 3M

## U.S. ELECTION BREAKFAST

*“Obama vs. McCain”*

*The event featured a non-stop U.S. television coverage of the U.S. Presidential Election as well as a full American Breakfast buffet.*



sponsored by Hotel Hilton Vienna



# Forecast 2010

## **AmCham GARDEN PARTY** *“50<sup>th</sup> Anniversary”*

*U.S. Residence*

*September 16, 2010*



## **ANNUAL MEETING**

Dr. Beatrix Karl  
*Federal Minister of Science and Research*

*June, 2010*

## **SPECIAL LECTURE ALPACH**

H.E. William C. Eacho III.  
*Ambassador of the United States of America to Austria*

*August 31, 2010*



# Further Information

## Sponsorship

To  
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Please contact us for further information:

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Company

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Contact person

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Street

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ZIP Code

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City

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Tel.

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Fax

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E-Mail

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Website

I am interested in the Sponsorship Program

Special interest in

Diamond Sponsor

Gold Sponsor

Platinum Sponsor

Silver Sponsor

Bronze Sponsor

I will not participate this year

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Date

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Signature